Scientific Skills Course

Writing a winning project proposal

Focus
This course focus on specific guidelines to plan and prepare research project proposals for national and international (EU) funding programmes. This is an insightful and informative step-by-step grant writing course for grant writers. Aimed at first-time writers and those looking for guidance on the grant writing process, this course acts as an important introduction to the world of grant-seeking. This grant writing course provides you with the techniques that you need for a successful submission.

Duration: 15 hours

Added value:
The lecturer is a Review Panel Member and Expert Reviewer of the COST EU funding programme and experienced in applying for funding in several national and international (EU) funding schemes (e.g Horizon 2020, COST, Life, etc). This merged experience is reflected in the course contents which effective writing solutions targeting the evaluators requirements.

Contents

1. Introduction
   - Purpose
   - Traits of a successful writer
   - Questions to answer before beginning
   - What does it take to be successful

2. Key questions to address
   - What is the problem/need the project solves/meets (relevance and timeliness)
   - Problem & Impact (PESTLE analysis)
   - Proposal solution
   - Aims of the project (SMART objectives)
   - What are the requirements needed to meet objectives

3. Research planning & writing
   - Preparation (project outline)
   - Work plan (WGs, tasks, activities, timeframe, milestones and deliverables)
   - Risks and their contingency plans
   - Dissemination plan
   - Impact (short/long-term)

   - Innovation

- Implementation (Consortium as a whole, management plan, resources to be committed)
- Sustainability of the project
- Timeline
- Title
- Summary
- Keywords
- State-of-art (innovation focus)
- Literature citation

4. Packaging the proposal (compelling the evaluator)
   - Compelling narrative
   - Writing tips
   - Checklist
   - Evaluators view: Features of a good proposal vs common errors