



STARTUP RESEARCH NOVA



2020 EDITION . Jan 10 > Apr 9 . Module 1

Fri **Jan 10** **Opening Bootcamp**

Sat **Jan 11** **Innovation Thinking & Innovation Models** Miguel Santos (ITQB NOVA)
Innovation & Strategy Miguel Pinto (Ernst & Young)
Creativity Group Challenge Miguel Santos (ITQB NOVA)

Fri **Jan 17** **Clinical Trials: Phase I/II/III** Isabel Borba Vieira (INFARMED)
RED BIOTECH **Advanced Therapy Medicinal Products** Margarida Ferreira (INFARMED)
Medical Devices Mariana Madureira (INFARMED)
Workshop: Coaching & Self-Assessment Tomás Baêna (InBodyLanguage)

Sat **Jan 18** **Work Breakdown Structure** Carolina Santos (NOVA ENSP)
PROJECT MANAGEMENT

Fri **Jan 24** **Plant Biotechnology - Opportunities for new Start-Up Projects** José Gonçalves (CBPBI/ IPCB)
YELLOW & GREEN BIOTECH **Green Biotech - Trends & Applications** Rita Abranches (ITQB NOVA)
Cannabis as a Medical Plant Justin Mulder (VF 1883 Pharmaceuticals)

Sat **Jan 25** **Resource Allocation** Carolina Santos (NOVA ENSP)
PROJECT MANAGEMENT

Fri **Jan 31** **Building a Life Sciences Company - Taking a Different Road** Orfeu Flores (STAB VIDA)
WHITE & GREY BIOTECH **Advances in Genomics & Bioinformatics to Improve
Clinical Practice** José Leal (IGC/ Ophiomics/Germano de Sousa)
Workshop: Body Language Tomás Baêna (InBodyLanguage)

Sat **Feb 1** **Risk Management & Project Closure** Carolina Santos (NOVA ENSP)
PROJECT MANAGEMENT

Fri **Feb 7** **The Importance of IP for a Start-Up Project** Lúgia Gata (Megaingenium)
PURPLE BIOTECH **Patenting: Markets & Strategy** Dipanjan Nag (Rutgers Uni./ Ventech Solutions)

Sat **Feb 8** **Grant Writing** Ana Leal (Inova+)
SCIENCE COMMUNICATION **Workshop: the Power of Words** Isabel Mendes (Freelance Copywriter)