



# STARTUP RESEARCH NOVA



## 2021 EDITION . Feb 5 > Mar 12 . **Module 1**

Fri **Feb 05**  
presential @ SBE

### Opening Bootcamp

**Intro to the course & Intro to Biotech Entrepreneurship** Miguel Santos (ITQB NOVA), Aníbal López, Miguel Muñoz Duarte & Teresa Mannebach (NOVA SBE)  
**NOVA Internal Rules for IP Protection** Marta Ribeiro (ITQB NOVA/IGC)

Sat **Feb 06**  
presential blended @ ITQB

**Innovation Thinking & Innovation Models** Miguel Santos (ITQB NOVA)  
**Innovation & Strategy** Miguel Pinto (Ernst & Young)

Fri **Feb 12**  
presential blended @ ITQB

### Regulatory session

**Clinical Trials: Phase I/II/III** Isabel Borba Vieira (INFARMED)  
**Advanced Therapy Medicinal Products** Margarida Ferreira (INFARMED)  
**Medical Devices** Mariana Madureira (INFARMED)

Sat **Feb 13**  
presential blended @ ITQB

**Project Management 1** Carolina Santos (NOVA ENSP)

Fri **Feb 19**  
presential @ ITQB

### Workshops

**Coaching & Self-Assessment** Tomás Baêna (InBodyLanguage)  
**Body Language** Tomás Baêna (InBodyLanguage)  
**The Power of Words** Isabel Mendes (Freelance Copywriter)

Sat **Feb 20**  
online

**Project Management 2** Carolina Santos (NOVA ENSP)

Fri **Feb 26**  
presential blended @ ITQB

### IP Session

**The Importance of IP for a Start-Up Project** Lúgia Gata (Megaingenium)  
**Patenting: Markets & Strategy** Dipanjan Nag (Rutgers Uni/ Ventech Solutions)

Sat **Feb 27**  
online

**Project Management 3** Carolina Santos (NOVA ENSP)

Fri **Mar 05**  
online

### StartUp Examples

Sat **Mar 06**  
online

**Project Management 4** Carolina Santos (NOVA ENSP)

Fri **Mar 12**  
presential @ ITQB

### Project Presentation by students